

The Robert Redick Memorial Scholarship

APPLICATION GUIDELINES

The Robert Redick Memorial Scholarship will **award \$5,000** to the creative student who develops a new and engaging KNR billboard design for a campaign against distracted driving.

To be eligible for The Robert Redick Memorial Scholarship, applicants must:

- Be a resident of Ohio.
- Be accepted to or currently enrolled in an accredited college, university, or graduate program within the United States.
- Have a cumulative GPA of 3.0 or higher.
- Demonstrate good character and high initiative.

Requirements

Applicants must submit the following documents to be considered:

- A completed application form.
- A billboard ad design* aimed at preventing distracted driving and a brief description.
- A current high school, college, or graduate school transcript (unofficial copies are acceptable).
- A letter of recommendation from a teacher or faculty member.

Design Specifics

- Designs must be a horizontal image.
- Each submission must be the original work of the participants.
- Please prepare designs as .PDF, .TIFF, or .EPS files in CMYK color @300 dpi. **Note:** If your entry is selected, your work may be turned into a billboard by KNR. Please keep all your artwork files; if you are the winning entrant, we will need your native files (Photoshop, Illustrator, etc.) to turn your artwork into a professional billboard.
- Designs must include the KNR Bullet or KNR Stacked logo.
- Logos may only be used in the original colors or black & white.
- Do not skew, crop, or change logos in any way other than proportional scale

SCHOLARSHIP FINAL DEADLINE:

March 31, 2027

SUBMIT COMPLETED MATERIALS TO:

scholarship@knrlegal.com

Please no phone calls. Direct all questions via email to scholarship@knrlegal.com

ADDITIONAL RESOURCES

Please see knrlegal.com/scholarship to download any logos, spec sheets, and templates you might

*By submitting your billboard design, you are giving KNR permission to use it for any promotional purposes, including, but not limited to, display on websites, billboards, press releases, social media, and other materials. KNR will also be permitted to use the winning submissions for its business purposes, including but not limited to, display on its website and in its advertising. KNR shall have the right to adapt, edit, modify, or otherwise use any winning submission in part or in its entirety in whatever manner it deems appropriate